

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from May 8, 2019 at NYS Equal Rights Heritage Center

Present: M. Alberici, B. Chabot, A. Daddabbo, J. Giannettino, J. Kline, S. Kline, K. Kuhl, D. Lamb, B. Louis, S. Muldoon, D. Stankus, K. Walker

Excused: Rev. P. Carter, K. Wise

Absent: R. Bradley, E. Onori,

Guests: Chuck Mason, City of Auburn; Courtney Kasper, Equal Rights Heritage Center; Kimberly Szewczyk, Harriet Tubman National Historical Park; Geoffrey Stark, Cayuga Museum; Wendy Danner-Tollett

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on May 8, 2019 at 9:00 a.m. by D. Lamb. Members and guests introduced themselves.

Approval of the Minutes

B. Chabot made a motion to accept the 3/13/19 minutes as submitted, and the motion was seconded. **All were in favor and the motion carried.**

Approval of the Finance Report

G. Sears presented the Finance Report. J. Kline made a motion to accept the finance report as submitted and the motion was seconded. **All were in favor and the motion carried.**

Site Directors

Site Directors' written reports were included in the packet. J. Kline shared additional materials pertaining to upcoming events as well as results from a survey recently conducted with Cayuga Community College students regarding what they would like to see in downtown Auburn. Discussion commenced.

Marketing Committee

J. Kline reported updates regarding the RFPs for the Market NY Grant which can possibly be applied to the folded map and C. Mason elaborated details about the grant and local match through the City of Auburn. Also, stand-up banners representing the sites are being designed for placement at the NYS Equal Rights Heritage Center (ERHC). The next marketing committee meeting will take place on 6/26/19 at 10:00 AM at the NYS Equal Rights Heritage Center (ERHC).

New ads using the new rack card images have been created for spring and summer advertising in the Skaneateles Directory, the July/August edition of Life in the Finger Lakes magazine, and the Go and Do summer guide.

Passport to History

S. Muldoon reported the program wraps on May 17. M. Alberici will collect the passports and verify eligible winners. K. Szewczyk and Z. Finn are being asked to present the awards on a date in June to be determined.

New Business

C. Mason stated C. Kasper will assume administrative duties starting July 1, 2019 with the start of the new fiscal year and this will be the last meeting for G. Sears, who was thanked by the group for years of service.

Old Business

None to report.

Announcements

Commission members shared news about and upcoming events at their sites.

B. Chabot stated Seward House Museum has welcomed Emily Kraft as the new Admin and Visitor Engagement Coordinator. Z. Finn has been promoted to the role of Education and Outreach Coordinator.

S. Muldoon stated the Auburn A-Z History's Hometown book, developed by Genesee Elementary, is now in its second printing. Sites are being asked to sell the book for \$10 with proceeds returning to the school.

J. Giannettino shared an anecdotal story in support of the upcoming Pride Week.

D. Lamb stated information related to the CNY Arts District presentation by Lakota Group.

C. Kasper announced the transformation of market events. The last Makers' Mart will take place on 5/25/19 with the new weekly market running 6/8/19-10/26/19 every Saturday 9AM-2PM.

B. Louis announced the Cayuga County Chamber of Commerce is hosting Business At Noon 5/22/19 at Falcon Park from noon-2:00 PM and Business After Five 5/29/19 at Empower Credit Union 5:30-7:00 PM.

Adjournment

D. Lamb adjourned the meeting at 9:38 a.m. A motion was made by M. Alberici and seconded. **All were in favor and the motion carried.**

The next Commission meeting will be held at 9:00 a.m. on 7/10/19 at Willard Memorial Chapel.

Minutes by Gillian Sears